



# Jay Ball

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**Objective** To become a catalyst in developing high performance in the area of press ready page layout and graphic design.

**Experience** June 1994 to Present *JBall Graphic Design, Smithfield UT*

### **Creative Director/Production Artist**

- Developed the presentation approach and directed the layout, design and copy for promotional material, such as books, newspaper and magazine advertisements, posters, and brochures.
- Reviewed materials and information presented by clients and discussed various production factors to determine most desirable presentation concepts.
- Reviewed and approved art and copy materials and presented final layouts to client for approval.

*June 1993 to Aug 2001*

*S & S Power Inc., Logan UT*

### **Graphic Designer/Manager of Drafting/Change Administrator**

- Worked on various Graphic Design projects for advertising and promoting amusement rides.
- Supervised a team of drafters on the design of Space Shot, Turbo Drop, Thrust Air 2000, and other high thrill amusement rides
- Specialized in 3D Solid Modeling using Mechanical Desktop
- Prepared 2D and 3D drawings to customer specifications on different projects.
- Checked all drawings for completeness and accuracy.

<b>Skills</b>	Graphic Design:	•Adobe Photoshop •Quark Express	•Corel Draw •Web Design	•Brother Embroidery Software
	Other:	•Office 2000 •Database programing	•SolidWorks •AutoCAD	•Spanish second language

**Education & Honors** 7 Habits of Highly Effective People, Covey Training (2004) ..... *Logan, Utah*  
 Member of USU Drafting Advisory Board (1996-2000) ..... *Utah State University*  
 Advanced Computer Aided Design (4/1993) ..... *Bridgerland Applied Technology College*  
 Certificate of Art (1/1996) ..... *ICS-International Correspondence School*  
 Drafting (1994-1996) ..... *Utah State University*

**Interests** People, Public Speaking, Artwork, Family, Camping, Advanced Pumpkin Carving